



PHILIPPE PROTIN
Lecturer

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■ RESEARCH INTERESTS

- Finance

■ TEACHING DOMAINS

- Finance

■ QUALIFICATIONS AND DEGREES

Title

Lecturer, Grenoble IAE, France

Degrees

1998	Doctorate, Business administration, Finance, Université Pierre Mendès France, France
1992	Master, Business administration, Finance, Université Pierre Mendès France, France
1991	Master, Business administration, Finance, Grenoble IAE, France
1989	Other, Business administration, Accounting & Finance, Institute of Technology, France

■ ACADEMIC POSITIONS AND ACTIVITIES

Academic activities

Since 2013	Vice-Dean, Head of Programmes, Grenoble IAE, France
2012 - 2012	Visiting professor, Universidade da Amazônia (UNAMA), Brazil
2012 - 2012	Visiting professor, Universidade MacKenzie, Brazil
Since 2011	President, Institut Franco-Brésilien d'Administration des Entreprises (IFBAE), France
2010 - 2013	Head of Master Degree in Finance, Grenoble IAE, France
2006 - 2011	Head of Master Degree in Purchasing Management (DESMA), Grenoble IAE, France
2004 - 2011	Treasurer, Institut Franco-Brésilien d'Administration des Entreprises (IFBAE), France

■ RESEARCH ACTIVITIES

Jury Members

A existência e a divulgação de ativos intangíveis em processos de fusões & aquisições na França e o desempenho empresarial financeiro, Thesis jury member, Universidade MacKenzie, Brazil

Peer-reviewed Articles

DISLE, C., PERIER, S., BERTRAND, F., GONTHIER BESACIER, N. and PROTIN, P. (2016). Business model et normalisation comptable : quelle intégration du modèle économique par les IFRS ?. *Comptabilité Contrôle Audit*, 22(1), pp. 85-119.

(CNRS: 2, FNEGE: 2)

PROTIN, P., GONTHIER BESACIER, N., DISLE, C., BERTRAND, F. and PERIER, S. (2014). L'information non financière : clarification d'un concept en vogue. *Revue Française de Gestion*,(242), pp. 37-47.

(CNRS: 3, FNEGE: 2)

BERTRAND, F., DISLE, C., GONTHIER BESACIER, N., PERIER, S. and PROTIN, P. (2012) Business model et information financière. *Revue Française de comptabilité*, pp. 2-5.

PROTIN, P. and CALVI-REVEYRON, M. (2003). Les motivations des rachats d'actions : une synthèse de la littérature. *La Revue du Financier*,(143), pp. 26-41.

Non-Peer Reviewed Articles

PROTIN, P., DECOURT, R.F. and BARBOSA ALVES, P.C. (2018). Le business model comme levier de communication financière des entreprises. *Revue Internationale d'Intelligence Economique*, 10(1).

PROTIN, P. and CALVI-REVEYRON, M. (2008) Les rachats d'actions en France : résultats d'une étude exploratoire. *Banque & Marchés* January-February, pp. 38-50.

PROTIN, P. (1999) Time-varying risk premia and volatility on stock markets. *Banque & Marchés* January-February, pp. 32-42.

Presentation at a conference with proceedings

DISLE, C., PROTIN, P., GONTHIER BESACIER, N., BERTRAND, F. and PERIER, S. (2016). 'Divulgence volontaire sur le Business model : le cas des entreprises du CAC40'. 37ème, Clermont-Ferrand: Congrès de l'Association Française de Comptabilité (AFC), France.

PROTIN, P. (2016). 'Present parent induce responsible behavior in young people with regard to the use of credit: a comparison between US, France and Brazil'. Costa do Saupe: Encontro da ANPAD, Brazil.

PROTIN, P., BRAUN SANTOS, D., NORVILITIS, J. and MASSARO ONUSIC, L. (2016). 'Present parent induce responsible behavior in young people with regard to the use of credit: a comparison between US, France and Brazil'. XL: Encontro da ANPAD, Brazil.

GONTHIER BESACIER, N., DISLE, C. and PROTIN, P. (2015). 'L'utilité Perçue Du Concept De Business Model Par Les Analystes Financiers'. 36ème, Toulouse: Congrès de l'Association Française de Comptabilité (AFC), France.

BERTRAND, F., DISLE, C., GONTHIER BESACIER, N., PERIER, S. and PROTIN, P. (2013). 'Business model and accounting standards : the french case'. Lecce: AIDEA Annual Conference.

BERTRAND, F., DISLE, C., GONTHIER BESACIER, N., PERIER, S. and PROTIN, P. (2012). 'Business Model Et Information Financière'. Grenoble: Congrès de l'Association Française de Comptabilité (AFC), France.

PROTIN, P. (2004). 'From heterogeneous expectations to exchange rate dynamics'. 10th, Amsterdam: International Conference on Computing in Economics and Finance - Society of Computational Economics, Netherlands (The).

PROTIN, P. (1997). 'Time-varying risk premia and volatility on stock markets'. 14ème, Grenoble: Conférence de l'Association Française de Finance (AFFI), France.

Presentation at Other Conference

ALMEIDA, H., DECOURT, R., PROTIN, P. and GONZALEZ, M. (2019). 'Information Assymetry Index: The view of Market Analysts'. 2019 Annual Conference of the European Financial Management Association, University of Azores, Ponta Delgada, Island of S. Miguel., Portugal.