



VALERIE CHANAL
Full Professor (tenure)

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■ RESEARCH INTERESTS

- Strategic Management
- Innovation

■ TEACHING DOMAINS

- Creativity
- Innovation
- Strategic Management

■ QUALIFICATIONS AND DEGREES

Title

Full Professor (tenure), Grenoble IAE Graduate School of Management, France
Full Professor (tenure), Institut des Etudes Politiques Grenoble (IEP), France
Full Professor (tenure), Université Paris 12, France
Associate Professor, Université de Savoie Mont Blanc, France

Degrees

Highest degree :

1995	Doctorate, Business administration, Strategic Management, Grenoble IAE Graduate School of Management, France
1990	Master, Business administration, Management Information Systems, Grenoble IAE Graduate School of Management, France
1985	Master, Business administration, Other, Université Paris IX Dauphine, France
1983	French Ms, Management, ESCP Europe Business School, France

■ ACADEMIC POSITIONS AND ACTIVITIES

Academic activities

Head of program, Université Grenoble Alpes, France
Scientific coordinator of the Promising Project: a project dedicated to developing training programs for innovation and creativity. www.promising.fr, France

■ ACTIVITIES WITHIN THE SOCIO-ECONOMIC WORLD

Other professional experience

Head of Research lab, Umanlab laboratory, France

Marketing manager in various firms in IT and telecom sector

Contributions for the socio-economic world

CARON, M.L. and CHANAL, V. (2008) Des scénarios pour explorer les modèles d'affaires. *Expansion management review*, pp. 108-119.

■ RESEARCH ACTIVITIES

Research project

2008 - 2008 Contrat de recherche avec la société Schneider dans le cadre de l'ERT UmanLab (Contract)

Supervision of thesis/HDR

La gestion des capacités créatives des organisations#par Parmentier. Guy Thesis director, Grenoble IAE Graduate School of Management, France

■ INTELLECTUAL CONTRIBUTIONS

Peer-reviewed Articles

CHANAL, V. and MERMINOD, V. (2019). Comment adresser les problèmes pernicieux de manière créative avec le design thinking ?. *Management International*,. (CNRS: 3, FNEGE: 2)

CHANAL, V. and CARON, M.L. (2010). The difficulties involved in developing business models open to innovation communities: the case of Crowds spirit platform. *M@n@gement*, 13(4), pp. 318-341. (CNRS: 2, FNEGE: 2)

Proceedings

CARON, M.L., MERMINOD, V., CHANAL, V. and MONFORT, E. (2019). La construction du problème dans un processus de créativité : une étude exploratoire..

Research / consulting reports

FOREST, F., CARON, M.L. and CHANAL, V. (2007). 'e-SENSE Capturing Ambient Intelligence for Mobile Communications through Wireless Sensor Networks: report on economic and strategic analysis'..

Presentation at a conference with proceedings

CHANAL, V., MERMINOD, V. and RAYNAULD, J. (2015). 'Investigating design thinking practices and competences to teach innovation'. Copenhagen: Innovation and New Product Development Management (INPM), Denmark.

CHANAL, V. and CARON, M.L. (2008). 'How to invent a new business model based on crowdsourcing: The Crowds spirit ® case'. 8st, Ljubljana: European Academy of Management Conference (EURAM), Slovenia.

CHANAL, V. and CARON, M.L. (2007). 'How to explore new business model for technological information ?'. 16ème, Montréal: Conférence de l'Association Internationale de Management Stratégique (AIMS), Canada.

CHANAL, V. and FARASTIER, D. (1997). 'Contribution des nouvelles technologies de l'information à l'apprentissage organisationnel'. 5ème: Conférence de l'Association Information et Management (AIM).